

Malaysia's Business and Economic Conditions Survey (M-BECS) 1H 2019 and 2H 2019F



中总
ACCCIM

马来西亚中华总商会

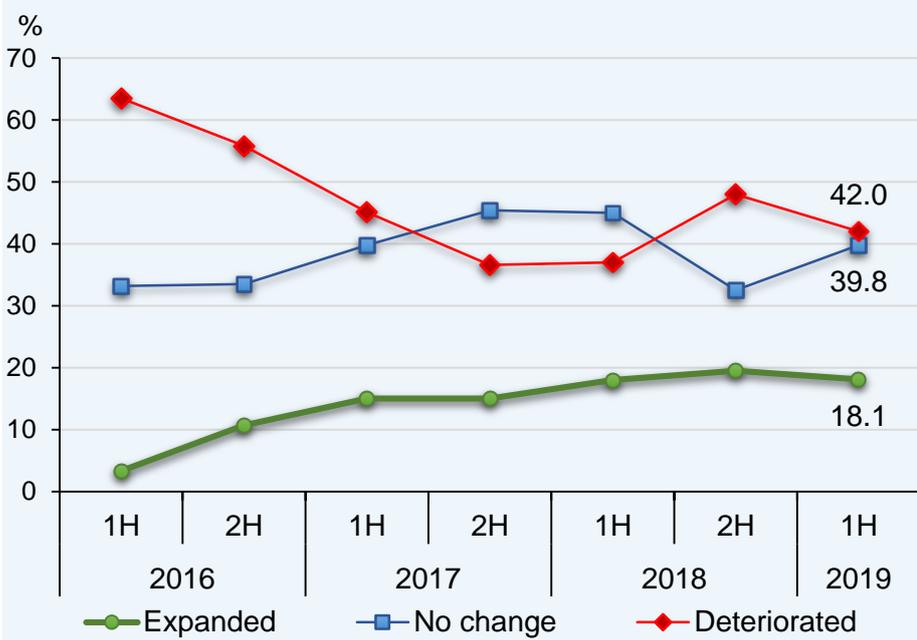
M-BECS is intended to gauge:

- Economic and Business Performance and Outlook;
- Factors Affecting Business Performance; and
- Current Issues Confronting Businesses

Significance of the Survey

- To gauge Chinese business community's assessment of current and forward expectations; and
- To provide a basis for ACCCIM to prepare memoranda and policy proposals

Business conditions "DETERIORATED" in 1H 2019



Lower percentage of respondents indicate "deteriorated" performance in 1H 2019 in three key sectors...

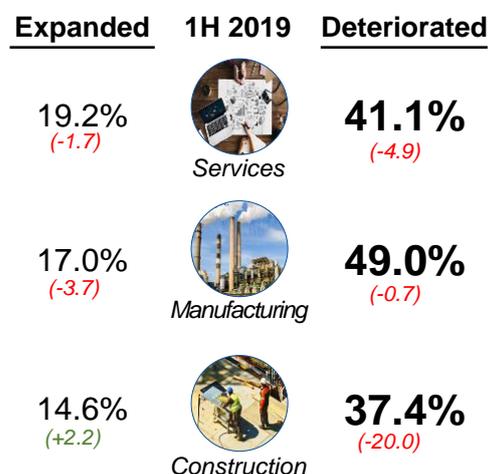


Figure in parenthesis indicates change of % respondents from previous survey

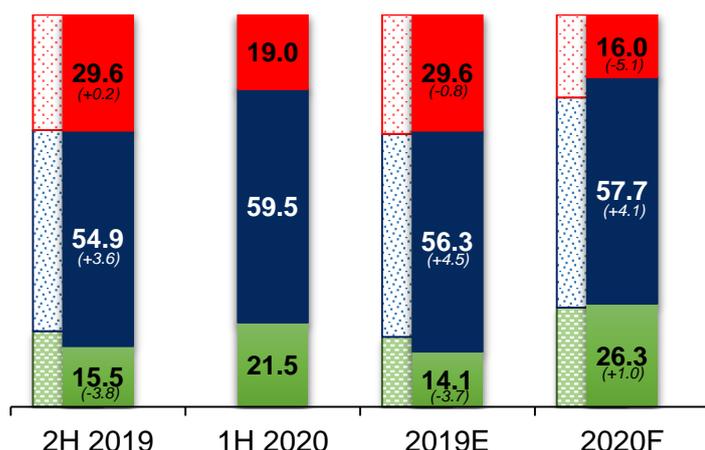
Cautious optimism about economy and business prospects in 2020

M-BECS 1H2019 and 2H2019F
■ Optimistic ■ Neutral ■ Pessimistic

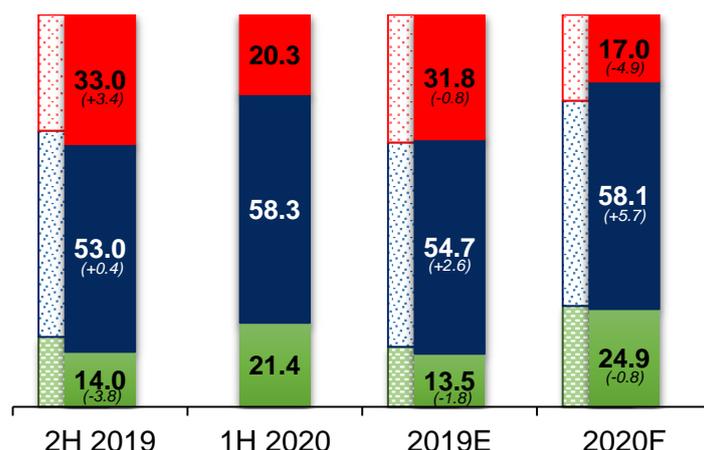
M-BECS 2H2018 and 1H2019F
■ Optimistic ■ Neutral ■ Pessimistic

E=Estimates; F=Forecast;
 Figure in parenthesis indicates change of % respondents from previous survey

Business prospects (% respondents)



Economic prospects (% respondents)



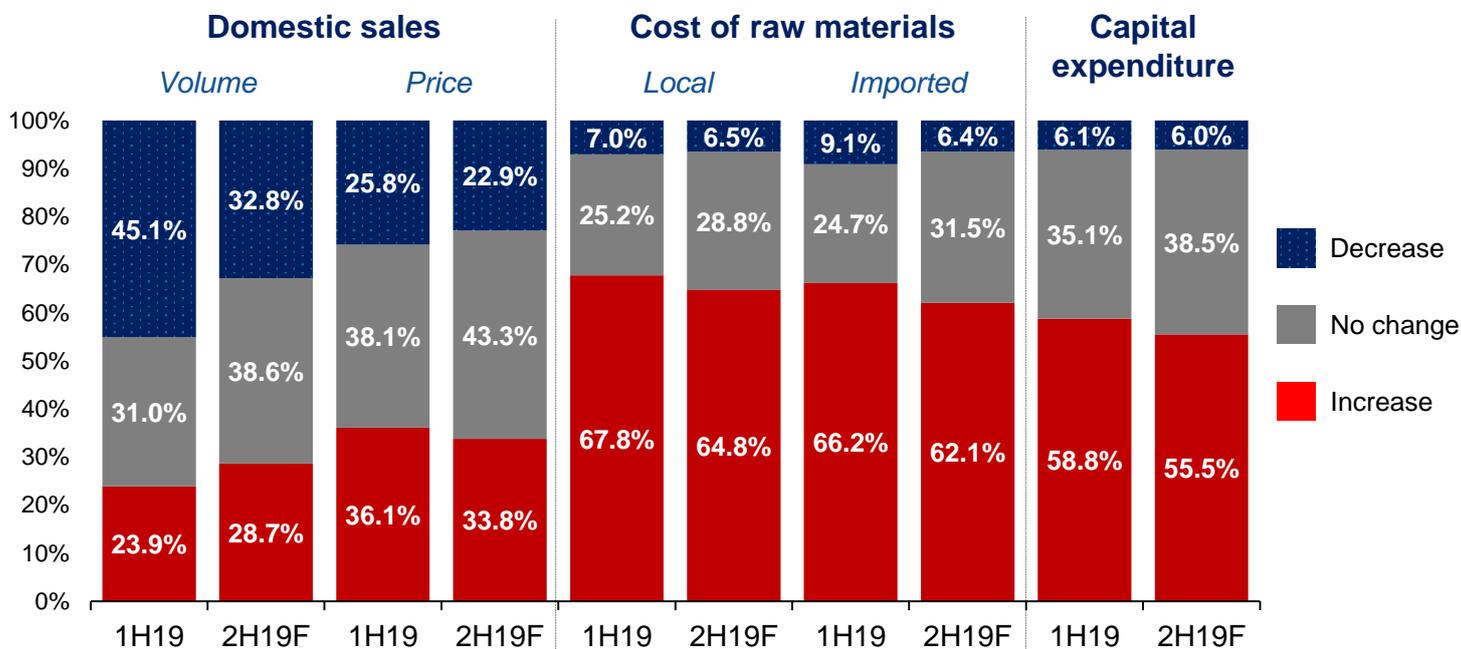
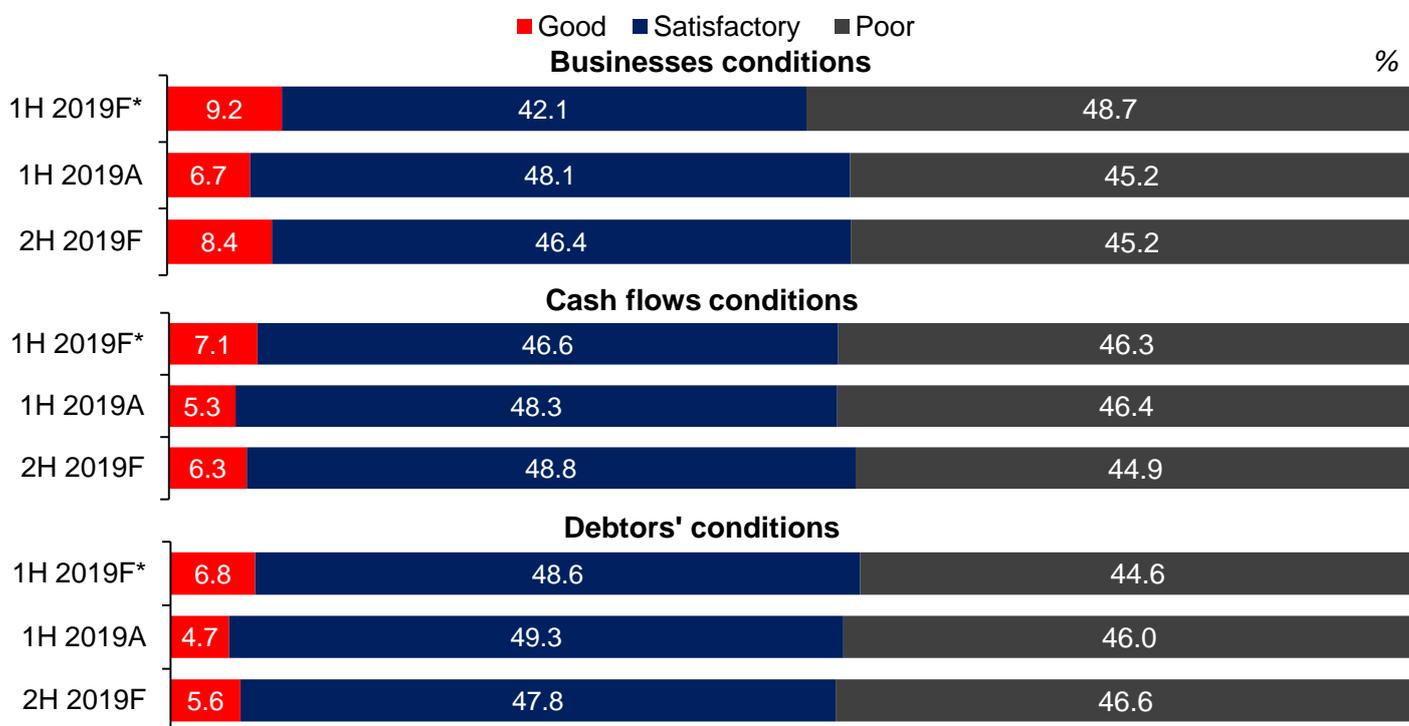
Business Pulse Diagnosis

Top FIVE factors affecting business performance



Business Assessment

A=Actual; F=Forecast; *The results of 1H 2019F were from previous survey (M-BECS 2H 2018 and 1H 2019F).



Current Issues

Harness Untapped Tourism Sector

Respondents' opinion on the statement below:

"Malaysia has not harnessed the full potential of tourism"



"Malaysia's tourism is lagging behind its neighbours"



Level of important elements for tourism development*

Basic elements

Personal safety and security	88.6%
Overall cleanliness of the destination	88.5%
Visa convenience	80.3%

Infrastructure and facilitation

Developed local transportation services	86.3%
Well-developed connectivity	85.9%
Tourists information with multi-languages	82.2%
Quality of accommodation	81.7%

Type of products

Nature, eco-tourism, agro-tourism	82.7%
Diversity of cultural / historical attractions	81.9%
Places of FUN, EAT and SHOPPING	80.6%
Night life and entertainment	66.0%

* Figure denotes % of respondents rated "important" and "very important"

Preferred tourism products to drive Malaysia's tourism development



Top 3 measures for the Government to drive tourism



Should the Government exempt visa requirement for tourists from China and India?

Yes, 74.9% No, 25.1%

Domestic Direct Investment (DDI)

Businesses' investment planning over next 12-24 months

Yes, 42.7% No, 57.3%

64.7% undecided

- 26.1% is adopting "wait-and-see" approach
- 38.6% have put on hold investment decision

Factors restraining business investment decision



What businesses' desire from the Government to stimulate investment?



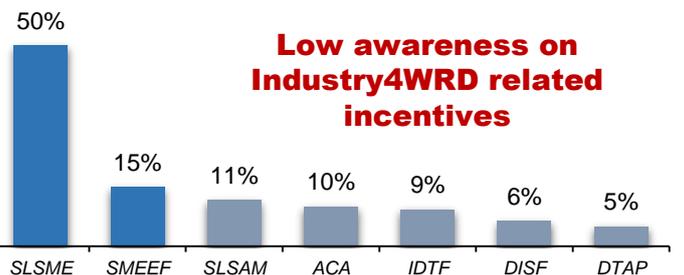
SMEs

Industry4WRD

SLSME	SMEEF	SLSAM	ACA	IDTF	DISF	DTAP
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Awareness of government's loans or grants

At least one, 64.2% None of them, 35.8%



Note: SLSME=Soft Loan Scheme for Small and Medium Enterprise; SMEEF= SME Emergency Fund; SLSAM=Soft Loan Scheme for Automation and Modernization; ACA= Accelerated Capital Allowance; IDTF=Industry Digitalization Transformation Fund; DISF=Domestic Investment Strategic Fund; DTAP=Digital Transformation Acceleration Program.



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ACKNOWLEDGMENT

*We are exceptionally grateful for the generous support provided by
17 Constituent Members and their valued members*



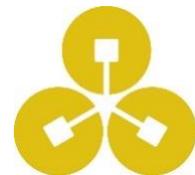
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For more information, please access www.acccim.org.my

This survey is collaborated with:



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